Conduct is a unique email drip marketing technology for portal members. Members customize their Conduct accounts by adding their information that appears in the email and sign-up page footers and adding their logos or a graphic to appear in the header.

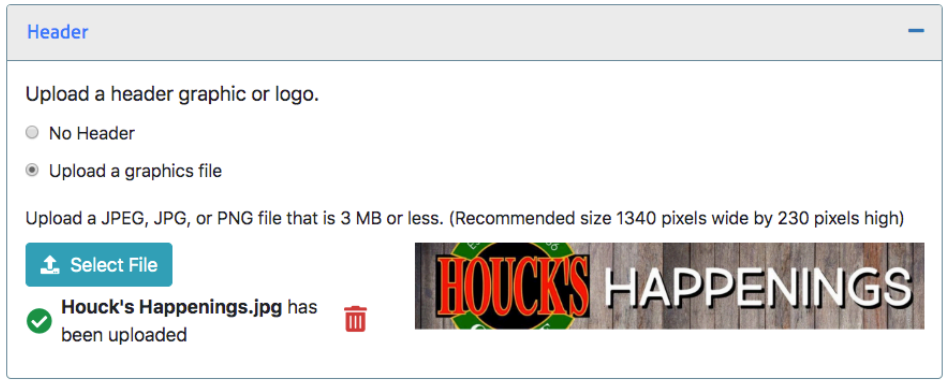
Conduct Settings

Email Setup

Members customize their emails so each message is branded for the member. Here are the options to customize email:

- Add a from and reply to email address
- Select custom colors for the email and sign up button
- Upload a header logo or graphic
- Add contact information for the email footer

Signup Page Setup

Members brand their sign up page:

- Upload a header logo or graphic
- Add contact information for the email footer
- Customize colors for the page and sign up button
- Add fields from the Contact Manager to the form