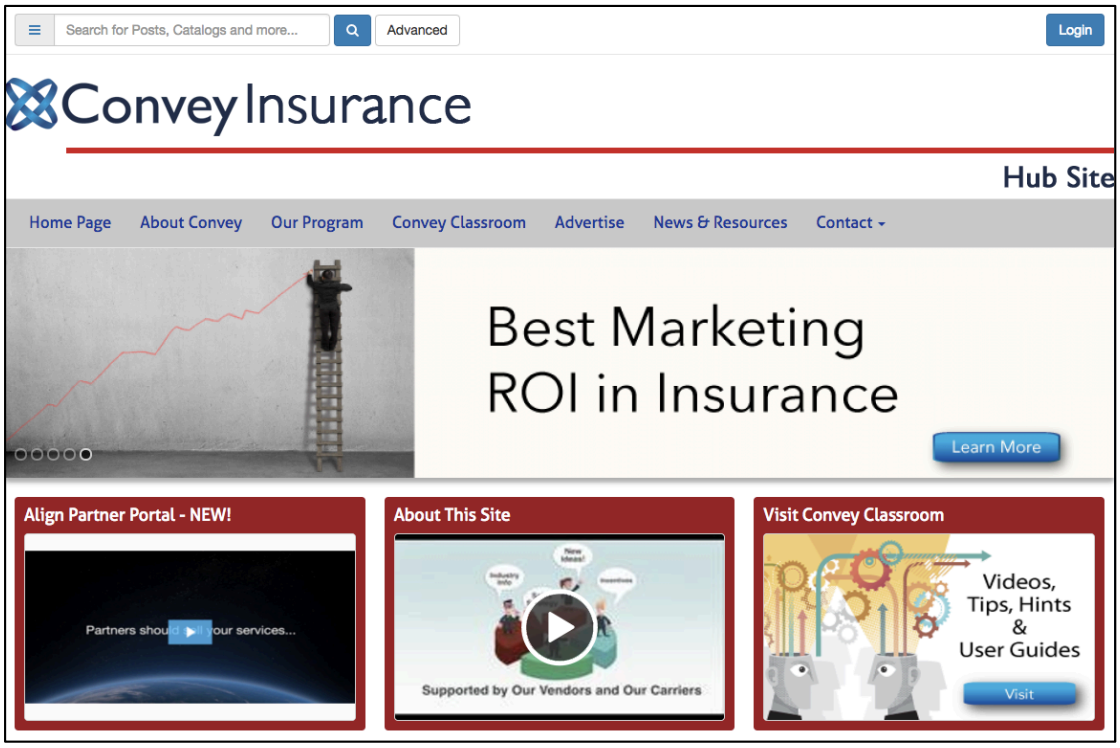
Convey Extends Insurance Program to Property & Casualty Brokers

Online Resource Center Informs, Educates and Engages Employees

The Convey Insurance program provides online resource centers for agency partnerships in the property and casualty industry making it more efficient for thousands of agencies to view carrier and vendor information in a single online location. Now, Convey is expanding its program to include property and casualty brokerage firms to educate and engage its employees.

Here are the key benefits of the program for insurance brokers.

Increased Efficiency. Carriers can directly add appetite guides, product information, case studies and training. This reduces the need for marketing to collect and distribute that information. Now information is available in a single online location.
Automated Messaging. The portal delivers custom messages and newsletters. It automates reminders and notifications for agents to take action or view content.
Advanced Analytics. Each time someone logs in, what they look at and where they go on the site is tracked. This gives insight into what people are interested in.
Custom Member Experience. Display content and customize messages by the type of site member. Management can have a view that is different than administrators, account managers or producers.
Single Sign On. Brokers with other administrative systems can connect them to a Convey portal for single sign on and a unified member database.
Ease of Use. The portal is designed to automate the display and refresh content. It's easy to set up, add content, and manage.